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EPSILON SIGMA PHI

**National Honorary
Extension Fraternity**



LAMBDA CHAPTER - NY

The Lambda Briefs **July 2007** **Newsletter**

Mission Statement:

*Epsilon Sigma Phi (ESP) is dedicated to fostering The
Cooperative Extension Professionals' Organization
standards of excellence in the
Extension System and developing the Extension
profession and professional.*

Vision Statement:

*Epsilon Sigma Phi leads the Extension System in
promoting and supporting professionalism in Extension*

Message from the President
Marilyn J. Smith

I've recently been working on a research project. It has been enjoyable and challenging at the same time. One of the significant challenges I have faced is living in a fairly rural area without access to extensive library resources. Enter Cornell Library resources on-line.

<http://www.library.cornell.edu>

Now, you may be wondering why I'm choosing to share this anecdote with the *Lambda Briefs* readership. At first, it may seem a little out of place. However, recall the National ESP mission statement, "Epsilon Sigma Phi (ESP) is dedicated to fostering standards of excellence in the Extension System and developing the Extension profession and professional." It seems only logical to me that much of our development as extension professionals can

be gained through resources available through world-class libraries.

CCE staff, working from the office, can access the full array of networked resources available through Mann Library. This “open” access is made possible through the Wide Area Network (WAN), which provides all CCE Association Office computers with a valid Cornell University I.P. address. The I.P. address provides a means of access control, identifying a specific computer as a part of the Cornell network, which carries a range of privileges for accessing Cornell provided resources.

CCE staff, working from home, can access resources available through Mann Library, but must be logged in via either Sidecar or CUWebAuth. Sidecar/CUWebAuth provides the means of access control in this case (Paul Treadwell, CCE IT Staff).

Mann Library is home to a number of research databases. The complete listing of research databases is available through at <http://mannlib.cornell.edu>.

Mann Library also houses digital collections. These include:

- The Core Historical Literature of Agriculture (CHLA)
- Cornell University Geospatial Information Repository (CUGIR)
- USDA Economics, Statistics and Market Information System (ESMIS)
- TheVirtual Life Science Library (VIVO)

Two features I have used throughout my research have proven to be invaluable. The first is the *Ask a Librarian*. The second is *Interlibrary Loan*.

Ask a Librarian allows you to send questions via email to a research librarian on staff at any of the 18 (yes, there really are 18) Cornell Libraries. These research librarians are invaluable in assisting when it comes to locating materials. They know

what is available at Cornell, as well as what is available from other partnering institutions.

Once you have located what you need, *Interlibrary Loan* allows you to receive it at your office or home, at no charge. There is a simple on-line form to request materials. Once your request is processed, you receive email confirmation that the materials are being shipped. You will receive them, along with a due date and a mailing label. When you finish using them, you put them in a package, attach the label and mail them back to the library.

As educators, we are in the enviable position of being a constant teacher as well as a constant learner. We are able to deliver existing learning opportunities as well as develop new ones. I encourage you to consider using the Cornell Library resources to further these endeavors.

October 9-10, 2007 inservice (prior to the state of the CCE systemside conference). Cornell campus, Ithaca, NY.

Addressing the Needs of Multicultural and Immigrant Communities

This professional development session is designed to meet multiple goals: identify resources and strategies for increasing our cultural competencies as Extension professionals; explore cultural perspectives of families; discuss research and extension efforts that address immigrant farmworker needs; and learn about the experience of newer immigrant populations in NYS communities. This will involve a mix of plenary sessions and concurrent sessions.

To develop relevant education programs, Extension professionals must understand changing family structures, immigrant perceptions on community acceptance and immigrant farmworkers' contributions to local

communities, the shifting needs of local communities, and the impacts of global trends. Only when we understand issues and when we take steps to increase our cultural competencies can we deliver meaningful programs for our constituencies.

Sponsors:

Epsilon Sigma Phi

CCE Diversity and Inclusion Professional Development Team

Cornell Farmworker Program

Friend of Extension Award.

A tentative date has been set for November 30 for the presentation of this prestigious annual award on the Cornell campus. The Friend of Extension award is given jointly by CCE administration and ESP.

From National ESP

National Conference

"Bridging Strengths of People and Nations"

Charleston, South Carolina
September 10 - 15, 2007

Marketing Services Request for Proposals, Ellen Burton, Second Vice President

The National ESP Board is searching for a marketing firm that can create a 21st century image for our professional organization. **And we need your assistance.**

Updating the image of ESP is part of the Strategic Agenda of our organization. The National ESP Board, after serious discussions, asked the Marketing Committee to develop an RFP to seek the services of a professional firm with experience in working with professional associations and non-profit agencies.

The Marketing Committee has developed the RFP and is preparing to post it on the ESP Web site and

send to all marketing firms of which we have knowledge. And this is where your assistance is needed.

Realizing the opportunity for greater exposure to companies throughout the country we would like your suggestions of companies to which we can directly mail the RFP electronically. We will need the name of the firm, the e-mail address of the firm and the city in which it is located. Please send your suggestions to Linda Cook, Executive ESP Director, at espoffice@espnational.org prior to August 1, 2007.

2009 ESP Conference Dates Set

The 2009 ESP National Conference will be September 13-16, 2009, in Fargo, North Dakota. Special thanks to many of you who responded to our survey of chapter leadership. Even though this is not the ideal date, it is the best possible solution after considering many options and getting input from many sources. If you look at the 2009 calendar, you will note that this is a Sunday evening through a Wednesday. We are making the shift to have less overlap with the NEAFCS meeting which is scheduled for the latter part of that same week.

Ethics in Leadership Workshop

Alpha Eta Chapter in Ohio is a co-sponsor of an Ethics in Leadership Conference that will be held in Columbus, Ohio, November 28 and 29, 2009. Presenters are being sought. Check the website for additional information: <http://aede.osu.edu/ethics>.

Farm Foundation Ceases National Public Policy Education Conferences after 50 years, initiates new approach to support Public Policy Education, Submitted by Gwen Wolford, Chair of Public Issues Committee

The Institute for Public Issues Education (IPIE) is being created to provide a new framework for public policy education. IPIE will provide resources, support and professional development for Land Grant university and Extension professionals and faculty to create opportunities for informed dialogue of public issues. IPIE will also assist leaders in NGOs, community, government and business to address public issues that are important in their communities.

Applications are now being accepted for the Executive Director and Institutional Home of IPIE. A [position announcement](#) and [summary of IPIE](#) are available. For more information, contact [Steve Halbrook](#), Vice President, Farm Foundation. The Farm Foundations web site is www.farmfoundation.org.

(Content from Farm Foundations web page)

SCHOLARSHIP OPPORTUNITYAt the 2006 ESP post board meeting, a resolution was passed stating that scholarship applications would be re-opened for August 1 submission if scholarships were still available. Currently one Richard Angus Scholarship and three Administrative scholarships are available. The applications and scholarship descriptions are available at the ESP website;

<http://www.espnational.org/Forms/index.htm>

. The application and letters of recommendation must be submitted electronically by end of business August 1, 2007, to Nancy Wallace, Chair of Member Services, at newwallace@comcast.net. The Administrative scholarship can be used to attend the National conference and is open to any Extension professional who administers a program and is a first time attendee to the National conference. You must be a current ESP member to qualify for either scholarship.