

2008 PROGRAM WORK TEAM ANNUAL REPORT FORM
(Please complete items 1, 2 and 3)

1. Full name of your Program Work Team (PWT):

Community Economic Renewal

2. Names, affiliations and e-mail addresses of the PWT Co-Chairs (with an asterisk [*], please indicate the co-chair responsible for finalizing this report):

Robin Blakely, CaRDI
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*Andrew Fagan, CCE Tioga
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3. In your successful PWT petition, you committed your team to:

- Fully engage your member stakeholders, especially externals.
- Address specific statewide program needs.
- Conduct or plan to conduct programs/activities to address those needs.
- Seek and document productive outcomes through evaluation efforts.
- Integrate applied research and extension activities.
- Foster multidisciplinary approaches.
- Explore external sources of support for PWT efforts and programs.

On the next single page and a half only, please identify your PWT's activities, accomplishments, and, most importantly, outcomes and impacts over the last year.

PWT co-chairs should do their best to convey their team's progress and accomplishments. Co-chairs are encouraged to choose and include any information that they believe best reflects the productive results of their team's activities and that they wish to share with other PWTs, Program Councils, administration, and the public in general. It is particularly important to include specific programming outcomes and impacts in your report. Please consider and report any changes in audience behavior, skills, or conditions, and what differences occurred in individuals, groups, families, businesses, or communities due to your team's work.

Via the main PWT website (<http://hosts.cce.cornell.edu/admin/pwt/>), you can find your PWT's petition and its previously submitted annual reports to use as reference.

Please maintain 1-inch margins on all edges and use a font size no smaller than Arial 11 or Times New Roman 11. Please limit the report to less than 2 pages.

Send this completed report (pages 1, 2 and 3) as an e-mailed WORD attachment to John Whitcomb (jgw2@cornell.edu) by DECEMBER 23. Please give the WORD attachment a filename that includes the surname of the lead PWT co-chair (example: *Smith-PWTReport02.doc*).

Community Economic Renewal PWT Progress Report for 2008

Rebuilding the PWT and identifying a focus were the primary activities of the 2008 year. CCE Directors and educators from more than 18 county associations participated in e-mail communications, phone conferences, and/or face-to-face meetings, along with CaRDI and other campus partners.

Meetings in the first quarter of the year resulted in the identification of three primary objectives of the PWT: 1. To connect with others in the CCE system and to share knowledge; 2. To organize and provide learning opportunities for both CCE employees and stakeholders; and 3. To identify and create tools (such as indicators) for measuring community development efforts. To achieve objective 1, the PWT members rededicated themselves to communicating via the list serv and to placing information about resources and learning opportunities in the CaRDI Communique. To achieve objective 2, The PWT encouraged members to support and participate in 2 conferences organized and hosted by the Rural Learning Network. One was on the issue of youth brain gain/loss and the other on creating “greener” communities. Both were well attended by CCE educators, municipal leaders, and other interested stakeholders.

The PWT met in June to determine how best to address objective 3. Initially, the group planned to create a survey instrument, similar to the one used by the Local Foods PWT, to capture information from all CCE associations about the work being done in the community economic development program area. However, the group’s focus shifted toward creating a survey that would help CCE connect to current research activities and help address an issue facing all communities, namely ENERGY.

The PWT met again in October and drafted a survey to go to all CCE associations. The intent was to create a survey that looked at energy education holistically from individual to business to community efforts. The survey was finalized and put on the web in November. All associations were asked to complete the survey by the end of December 2008. The information from the survey will be summarized and used by CCE leaders and the PWT to identify strengths, opportunities, and needs of our CCE energy education efforts; to identify ways to integrate our efforts with faculty on campus, and to improve the effectiveness of efforts across the system.